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40th Annual Classic at Pismo Beach Returns May 29–31, 2026

[Pismo Beach, California – May 18, 2026] – One of the largest classic car shows on the West Coast returns to downtown Pismo Beach for its 40th year. The Classic at Pismo Beach runs May 29 through May 31, 2026, bringing hundreds of show vehicles, live music, beer gardens, a charity auction, and the iconic Saturday night cruise through downtown. Admission is free and open to the public.

What started in the early 1980s has grown into a signature Central Coast tradition, drawing participants from across the United States, and as far as Alaska and Australia, alongside major sponsors including CarQuest Auto Parts, Mother's Polish, Ford Motor Co., and Budweiser. The Just Cruzin' Life Foundation holds a live charity auction each year benefiting the Folds of Honor Foundation, Ronald McDonald House, and the Pismo Beach K-9 Unit.

Event Highlights

- **Show and Shine:** Classic cars line the streets for peer judging on interior, engine compartment, undercarriage, and overall detail.
- **Gold Class Awards:** The top ten best-of-show vehicles receive the exclusive "Gold Class" designation.
- **Official Classic Cruise:** Saturday, May 30, 6–8 PM — approximately 200 cars roll through downtown. Cruise stickers required.
- **Live Music:** Bands perform throughout the weekend across multiple lots.
- **Beer Gardens & Vendor Village:** Open daily with food, drinks, and car-related merchandise.
- **Charity Auction:** Saturday afternoon on the Sponsor Lot Stage.

Schedule of Events

Thursday, May 28

6–8 PM: VIP Cocktail Hour at Vespera Resort. BBQ dinner, beer & wine, raffles, and live music. Tickets at justcruzin.com.

Friday, May 29

10 AM – 5 PM: Beer Garden and Vendors open | Live music 12–4 PM

Saturday, May 30

10 AM: Opening Ceremony with Color Guard

1–3 PM: Charity Auction, Sponsor Lot Stage

6–8 PM: Official Classic Cruise begins at Price & Pomeroy (cruise stickers required)

Sunday, May 31

9 AM: Show and Shine begins

11 AM: Awards Ceremony, Sponsor Lot

1–3 PM: Live music

Event Details

Dates: May 29–31, 2026

Location: Downtown Pismo Beach | 150 Pomeroy Avenue, Pismo Beach, CA 93449

Admission: Free and open to the public (vehicle registration required for show participants)

More information: experiencepismobeach.com

Book Lodging: experiencepismobeach.com/places-to-stay/

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About The Classic at Pismo Beach

The Classic at Pismo Beach is one of the premier classic car shows on the West Coast, held in downtown Pismo Beach. Open to all makes and models, the show features peer judging, the prestigious Gold Class awards, a Saturday night cruise, live entertainment, and an annual charity program through the Just Cruzin' Life Foundation.

About Experience Pismo Beach

Located on California's iconic Highway 1, Pismo Beach is the epitome of a California beach town. With cliffside ocean views, a walkable downtown, and endless outdoor adventure, visitors get the perfect balance of excitement and tranquility. Whether surfing, kayaking, watching wildlife, wine tasting, clamming, or catching a sunset over the pier, Pismo Beach provides a serene getaway for all travelers. Follow the adventures on Instagram and Facebook: @PismoBeachCA and facebook.com/PismoBeachCa/.

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