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[ExperiencePismoBeach.com](https://www.ExperiencePismoBeach.com) [Press Kit](#)

PISMO BEACH AS YOUR CENTRAL COAST “BASE CAMP”

PISMO BEACH, CA (12 MAY 2023): Pismo Beach is a fantastic place to stay and use as your “base camp” while on the Central Coast. Start your day with [breakfast](#) at one of Pismo Beach’s outstanding restaurants before beginning your adventure exploring the many varieties of [things to do](#). Return to your [lodging](#), and relax before going out to [dine](#). Take advantage of our [Lodging Specials](#) and take day trips to the many points of interest in the neighboring areas. Here are just some of the many fun things you can do, with approximate driving times from Pismo Beach:

- ❖ [SLO County Farmers Markets](#): Arroyo Grande (10 min), San Luis Obispo (20 min), and Morro Bay (25 min), to name a few, offer fresh, seasonal produce and goods from family owned and operated farms. Food vendors sell only what they make.
- ❖ [Wine Tasting](#): Our wine country offers artisanal winemaking by some of the most well-respected winemakers in California. [Edna Valley](#) (11 min), [Avila Valley](#) (10 min), [Paso Robles](#) (45 min), [Arroyo Grande](#) (10 min), [Santa Maria Valley](#) (50 min), and [Santa Rita Hills](#) (30 min).
- ❖ [Antique Shopping](#): Enjoy an adventure into discovering a wide variety of rare antique and collectible Central Coast treasures:
 - [Cambria Shops](#) 60 min.
 - [San Luis Obispo Shops](#)
 - [Paso Robles Shops](#) 45 min.
 - [Pismo Shops](#)
 - [Morro Bay Shops](#) 25 min.
 - [Cayucos Shops](#) 40 min.
 - [Templeton Shops](#) 35 min.
 - [Atascadero Shops](#) 30 min.
 - [Arroyo Grande Shops](#) 10 min.

- ❖ [Oceano Dunes](#): Ride ATVs, hike the dunes, and ride horses (10 min).
- ❖ [Pismo Preserve](#) Hiking trails, mountain biking, and horseback riding (10 min).
- ❖ [Morro Bay](#): Morro State Park, Morro Rock Beach, and Morro Strand State Beach offer a lagoon and natural bay habitat, sailing, fishing, hiking, bird watching, a colorful marina, 18-hole public golf course, and park museum (26 mi).
- ❖ [Ragged Point](#) “The Gateway to Big Sur”: Cayucos (40 min), Cambria (60 min), and San Simeon/Hearst Castle (60 min). Make sure to book your tour ahead.
- ❖ [Montaña de Oro State Park](#) “MDO” 8,000 acres of breathtaking landscapes to hike, mountain bike, tidepool visit, kayak, surf, fish, and more (40 min).

Plan your stay by visiting our [Lodging Specials](#) page for the best deal and get out there and experience the wonders of the beautiful Central Coast!

About [Pismo Beach CA](#)

The Classic California beach town of Pismo Beach is located on California's famous Central Coast, halfway between San Francisco and Los Angeles along Pacific Coast Highway and CA-Highway 101. Overlooking more than 26 miles of pristine Pacific coastline, experience Pismo Beach's great weather, plethora of outdoor [activities](#), rich wildlife and nature preserves, seaport inspired [cuisine](#) and fresh farmland produce, downtown [wine tasting](#) rooms, and [neighboring wine producing regions](#). The [Pismo Preserve](#) offers over 880 acres of exceptional, diverse recreational opportunities for outdoor enthusiasts with over 10 miles trails for hiking, mountain biking, and horseback riding, traversing serene oak woodlands and coastal ridgelines with stunning panoramic vistas of the Pacific Ocean stretching from the Irish Hills to Point Sal. The newly designated [San Luis Obispo Coast AVA](#) (American Viticultural Area) features Pismo at the epicenter surrounded by award-winning wine regions of [Edna Valley](#), Arroyo Grande Valley, Avila Valley, Paso Robles, and Santa Maria Valley. Pismo Beach offers the perfect pairing of [Wine & Waves](#) with a truly “Classic California” experience. Eco-conscious visitors and residents can experience the [Pismo Beach Stewardship & Educational Outreach Program](#) offering a fascinating variety of opportunities to learn and practice stewardship both live and online. Pismo Beach is also noted for being one of the most [dog-friendly](#) towns in America. See our wide variety of [lodging choices](#) accommodating every budget and lifestyle, by visiting [ExperiencePismoBeach.com](#). Also, join us on [Facebook](#), [Twitter](#), [YouTube](#), [Instagram](#), [TikTok](#), and [Pinterest](#). [Media inquiries](#), please contact Georgina Stassi at georgina@tjaadvertising.com or 310-613-7445.